



ARLEANA WALLER bio

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ShePOWER Global Ambassador | 6X Author | Speaker | Humanitarian | Trusted Advisor | Advocate | Entrepreneur

Arleana Waller, the ShePower Global Ambassador mission is to empower 1,000,000 women and girls to own her ShePower without apology. As Founder/ Visionary/ CEO of ShePOWER Global Brand she is making it happen.

Arleana has created multiple infectious brands, *ShePOWER*, a global movement to empower women to own her Power, *ShePower Leadership Academy*, a girls only leadership program mentoring and developing future leaders to live, learn and lead, *She Power Global Network*, a platform to connect, converse and collaboration globally, *Bakersfield Black*, the premier social movement bridging the gap in Kern County, *ShePower Mastermind Dinner Series*, a series of invite only dinners for power players to connect and impact, *HePower*, a boys only leadership and mentorship program, *GSA*, a multi sports complex and community center, and *Sugar Salt*, a clothing and product line.

Arleana is an engaged, influential Leader in her community who has been helping and giving back since childhood, coming from a family of 10 girls and 3 boys, same mom and dad, wife of 19+ years, mom to 2 elite student athletes, Kadar and Bentley, and sister friend to many as the go-to for advice.

Arleana is part of a segment of leaders in the business world who's able to build key relationships, trust, and rapport as a super connector and trusted advisor. She builds key strategic relationships, create visibility and build influence while driving results and value with a genuine stance for her students, partners, clients, community and the world.

As the *ShePower Global Ambassador*, her empowerment platform for women and girls benefit from her diverse background and skill set, she has produced, developed, collaborated with over 200 events specifically empowering women and girls with attendance ranging from 20 to 2,000. Booked over 300 speakers/ guest at her events, speakers such as Star Athlete Martellus Bennett, NFL great Drew Pearson, NBA/TNT Kenny Smith, Actor Lamman Rucker, Senator Shannon Grove, District Attorney Cynthia Zimmer, Supervisor Leticia Perez, Multi Mogul Laila Ali, Super Star Tyra Banks and Global Motivator Jay Shetty. Arleana believes women heal when they feel free to speak their truths, hear the words of other women, and connect with powerful women, they become unstoppable. Arleana encourage and inspire the feminine energies of women and girls, through networking, campaigning, events and conversations.

Founder of *ShePower Leadership Academy* where over 300 girls ages 8-18 have been impacted in 2 years, over 1500 meals served, over 1200 volunteer hours, transforming girls lives and inspiring them to find their passion early in life through mentorship, personal development and empowering them through diverse leadership opportunities.

As an advocate for girls, Arleana seek to be heard, work in collaboration with other organizations to raise voices on issues concerning women and girls to make real change for

girls. With the mission to influence public policy and the legislative process so that girls everywhere can have a brighter future as leaders.

Author of 6 books, 369 Things A Woman Must Enjoy Before She Dies, It's Your Brand Give It Some POWER, Get Booked to Speak – 369 ways to get booked, get clients and get paid, The Power of Gratitude, Discover Your Purpose – to love your life and power your business, How to Protect Your Energy with Boundaries, and coming soon The Art of Leading with Gratitude

Arleana has served as *Speaker* at over 200 gigs, as a Professional Speaker, she speaks on topics such as The Power of a Personal Brand, Leadership, Influence as well as a motivational and inspirational topic. Arleana has worked with companies such as New York Life, McDonalds, Farmers Insurance, Verizon, Moet & Chandon, Saks Fifth Avenue, Jaguar, Envy Apple, Church of Christ, UEI College, Bakersfield City School District and California State University Bakersfield to name a few.

Arleana is also an anointed inspirational and motivational speaker with a passion for promoting the love of Christ while helping people realize their full potential God created for them. Arleana has been in ministry most of her life, passionate and committed to doing God's work in and out of the church. Her seminars have tapped into a great need among women to know their purpose, and to conquer issues, such as, fear, low self-esteem, abuse, identity challenges and feelings of worthlessness.

Arleana has *produced, co-produced* and collaborate to create a list of well attended events such as, GDT Saks Fifth Avenue Fashion Show, NAPW Fashion Show luncheons, CSUB Black Leaders & Influencers Dinner, Sip and Shop, Girls DO POWER Lunch, Loretta Foxx Annual – Walk a Mile in My Stiletto Cancer Walk, Girlfriend Prayer Breakfast, ShePower Socialites Pink Carpet Launch, A Night of Soul Jazz & Dinner, Apple Taste Off (which received global press), Bakersfield Women's Business Conference, Love Lounge Confidential, Own Your Body Social (with Henrietta Lack, the Oprah subject granddaughter), ShePOWER Pink Gala and more. Arleana has host, produced and developed TV shows Girls DO Talk, Cooking with Celebrity Chef Ora E., One on One with Loretta Foxx, and The Secret to Life is Butter as well as Girls DO Talk Radio show.

Arleana's work and commitment has garnered her numerous awards and recognition including being nominated for Beautiful Bakersfield Humanitarian Award and California SBDC Small Business of the year award, CEO Momma That Rocks, two years in a row, CSUB Diversity Award, CSUB Inspirational Award, Senator Shannon Grove She Honors Award, Diva of Dallas - Top 40 under 40, Bakersfield Babes in Business Woman Award, Senator She Honors Award, Black Women Best Podcast award, Kern Leadership Award along with numerous recognitions by elected officials such as Senator Andy Vidak, Supervisor Leticia Perez, Mayor Karen Goh, Senator Shannon Grove, Senator Jean Fuller, Senator Kevin McCarthy and Assembly Richard Gordon to name a few. A testament to her engaging and inspirational influence in the largest county in California and beyond.

Arleana serves and have serve or served on multiple boards, such as the Bakersfield Women's Business Conference, UEI College Advisor Board, Kern High Adult School Advisory Board, CSU Bakersfield's Scholarship Fund (as its first Black women to serve in 45 years, and top fundraiser multiple years), NAACP Board and NAPW- National Association of Professional

Women. Arleana also serve the Kern region as a mentor to multiple programs, ASTEP (African-American Success through Excellence and Persistence) a Bakersfield College Program and WINGS (Women Influencing the Next Generation through Sports) a CSU Bakersfield program, ShePOWER Mentor Program (powering teens to Lead without apology) and the ROSE Mentor Program (working with junior and senior high girls.) Arleana believe mentorship build leaders.

As a Brandpreneur and Confidential Advisor, Arleana serve as a visionary, she is able to look at the big picture and feed her clients brand plays to win at the game of success. She works with powerful Women (& A Few Visionary Men) in the discovery of taking their brands and leadership to the next level.

With all the things Arleana is passionate about, women and girls winning is a priority, with 12,000,000+ clinically depressed women documented each year and the suicide rate doubling in teen girls, Arleana has set her brands to give POWER and bring HOPE, HEALING and INSPIRATION. With all her work and achievement, her greatest accomplishment is simply being mom, that's when she feels most complete.

ARLEANA BRANDS



PARTIAL LIST OF ARLEANA PAST/PRESENT SPONSORS/ PARTNERS

